

2008

## RESUME

**JEAN D. KINSEY**  
**Ph.D. Economist**

PROFESSOR OF APPLIED ECONOMICS & DIRECTOR OF THE FOOD INDUSTRY CENTER  
UNIVERSITY OF MINNESOTA  
1994 BUFORD AVENUE, 317 COB  
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**EDUCATION:** Ph.D. - University of California, Davis - Agricultural Economics, 1976  
M.S. - University of California, Davis - Consumer Economics, 1966  
B.A. - (cum laude) St. Olaf College (Northfield, MN) - Home Economics, 1963  
H.S. - (valedictorian) Bloomer High School (Bloomer, WI), 1959

### EXPERIENCE:

2007- Present     Director, The Food Industry Center (A Sloan Foundation Industry Center), University of Minnesota

2001-2007:       Co-Director, The Food Industry Center (A Sloan Foundation Industry Center), University of Minnesota

1995 - 2000:     Director, The Retail Food Industry Center (A Sloan Foundation Industry Center), University of Minnesota

1998 (1-6)       Director of Graduate Studies, Master of Liberal Studies Program, University of Minnesota

1987 - Present:   Full Professor, Consumption Economics, Department of Applied Economics, University of Minnesota

1989 - 1992:     Director of Graduate Studies, Department of Agricultural and Applied Economics, University of Minnesota

1986 - 1987:     Resident Fellow, National Center for Food and Agricultural Policy, Resources for the Future, Washington, D.C.

1982 - 1987:     Associate Professor, Consumption and Consumer Economics, Department of Agricultural and Applied Economics, University of Minnesota

1977 - 1982:     Assistant Professor, Consumption and Consumer Economics, Department of Agricultural and Applied Economics, University of Minnesota

1975-76:         Post Graduate Ag. Research Economist, Department of Agricultural Economics, University of California, Davis

1974-75:         Lecturer, Department of Agricultural Economics, University of California, Davis (Consumer Economics, Consumer Protection)

- 1973-75: Teaching Assistant/Research Assistant, Department of Agricultural Economics, University of California, Davis
- 1972, 1975: Extension Instructor, University of California, Davis
- 1966-72: Teacher - Department Chair (Home Economics), Cordova High School, Rancho Cordova, CA
- 1964-66: Research Assistant, University of California, Davis
- 1963-64: Teacher (Home Economics), Glendora High School, Glendora, CA

At the University of Minnesota:

Courses Taught:

Economic Organization of the Household (graduate-M.S.)	1978 - 1988
Economics of Consumer Policy (graduate-Ph.D.)	1978 - 1986
Consumption Economics Seminar (graduate-Ph.D.)	1978 - 1986
Welfare Economics (graduate - Ph.D.)	1992
Honors Seminar (Senior)	1992, 1993
Intermediate Microeconomics (undergraduate)	1993
Economics of Food & Consumer Policy (graduate-Ph.D.)	1988 - 1998
Human Capital and Household Economics (graduate/undergrad)	1990 - 1998
Ph.D. Seminar	1999
Consumption Economics (graduate - Ph.D.)	1980, 1999 -2001
Food Marketing Economics	2001 – Present
Information and Behavioral Economics (Ph.D.)	2002 – Present
Honors Class on Food.com.org.ed	2006 fall

Research Projects:

Consumer Credit Card Use	1976 - 1979
Consumer Credit Law and Education	1976 - 1980
Housing Satisfaction	1977 - 1980
Economics of Information	1979 - 1986
Food Away-From-Home Consumption	1980 - 1986
NC-169 Food and Agricultural Policy	1983 - 1986
Local Crop Storage/Food Storage Marketing II	
USAID/MN Project in Rwanda	1984 - 1986
Food Prices and the Consumer Sentiment Index	1984 - 1993
Food Consumption Patterns and Demographics	1984 – 2004
Expenditures and Resources of the Elderly	1985 - 1992
Impacts of Agricultural Policy on Consumers' Welfare	1986 - 1995
Impacts of Food Consumption Patterns on	
Agricultural Production, Price and Policy	1987 - 1989
Food Safety and Nontariff Trade Barriers	1990 - 1995
Desirable Attributes for Value Added Meats	1992 - 1993
Economic Impact of Indian Casinos	1992 - 1994
Consumer Buying Patterns in Retail Food	1996 - Present
Food Demand Chain Structure	2001-Present
Food Accessibility in Urban Neighborhoods	2004-Present
Department of Homeland Security Projects	2004 - Present
• Consumer/Citizen Survey Project	
• Benchmarking Survey Project	
Agricultural Conversion Project – ERS	2004-Present
Predicting Energy Balance in Midlife Women	2004 - Present

## **GRADUATE THESES OR PROJECTS SUPERVISED:**

- M.S. Rich Sexton, "A Theory of Information and Its Application to the Effect of Labeling on Food Products" (Won ACCI Thesis Award) (1980) (Ph.D. at UM and Professor at UC-Davis.)
- M.S. Siriwan Chutikamoltham, "Income Elasticities for Selected Food Items: An Application of Segmented Regression" (1981) (Ph.D. Harvard Business School)
- M.S. Shelly Hendrickson, "Demand for Beef at Home and Away From Home" (1982) (Worked in marketing for General Mills.)
- M.S. Ronald Larson, "Economics of Food Coupons" (1985) (Ph.D. Purdue, Assistant Professor NC State, Associate Director The Retail Food Industry Center, UM, Assistant Professor, Western Michigan University.)
- M.S. Lorna Vink, "Economics of Senior Citizen Discounts" (1988) (Worked for government planners in Pittsburgh.)
- M.S. Todd Gabe, "The Economic Effects of Tribal Gambling on Rural Minnesota Counties" (1994) (Ph.D. from The Ohio State University.)
- Ph.D. Carlo del Ninno, "Impact of the Value of Time and Household Characteristics on the Determination of the Actual Income of Rural Households in the Philippines" (1987) (Working at the World Bank.)
- Ph.D. Fahima Aziz, "Nutrition and Productivity Analysis: The Efficiency Wage Hypothesis" (1994) (Professor & Department Head, Economics, Hemline University, St. Paul, MN.)
- Ph.D. Fidele Ndayisenga, "The Impact of Farm and Food Firms' Lobbying Expenditures on Transfers to Agriculture" (1994) (Research Associate, Humphry Institute, School of Public Affairs.)
- Ph.D. Yvonne Jonk, "Risk Aversion and the Demand for Health Insurance" (2000)
- M.S. Ming Chen, "A Comparison Study of the Two Most Important Directions of Intergenerational Transfers: From Parents to Adult Children and From Adult Children to Parents" (1996) (Working on Ph.D. at Berkeley.)
- M.S. Min Chang, "Determinants of Demand for Saturated Fat and Dietary Fiber in The U.S. Diet: A Study from the 1996 CSFII Data" (1999) (Working on Ph.D. at Davis)
- Ph.D. Sara Ashman, "Consumer Choice Models with Customer Loyalty Programs in Retail Food Stores" (2001) (Working for SimonDelivers.com - Minneapolis)
- M.S. Nikolaos Katsaras, "Data Mining and the Retail Food Industry - Building Profiles of U.S. Grocery Shoppers" (2000) (Working for Accenture, Berlin, Germany)
- Ph.D. Brian Dietz, "The Information Effect and Uncertainty on Smoking Behavior" (in progress)
- Ph.D. Lisa Mancino, "Americans' Food Choices: The interaction of Information, Intentions, and Convenience" (2003) (Analyst at ERS, USDA, Washington D.C.)
- M.S. Taro Nagashima, "Market for Genetically Modified Soybeans in Japan" (2003)
- Ph.D. Ya-Ming Liu, "Market Structure and the Practice of Hospital Outpatient Department for Diabetes Patients under Single-Payer-System in Taiwan" (2003) (Associate Professor, Economics, National Taipei University, Taiwan)

M.S. Min Xiu, "Supermarket Development in China" (2005) (Account specialist at Excel Energy)

M.S. Emily Smith, "Women's BMI: Socio-demographic Factors, Family Health History and Food Attitudes," (2006). Researcher at Ameriprise.

Ph.D. Glen Jones, "A Probabilistic Strengthening of Nonparametric Compensated Demand Test," (2006) Financial Analyst for United Health Care.

M.S. Katya Kaynts, "Being Prepared: Costs and Benefits of Disaster Anticipation in the Food Industry" (2007) Financial and defense analyst for Supervalu.

#### **STUDENTS ADVISED:**

Undergraduates: 201 (Sum of number each year since 1977/78.)  
Masters students: 43 (Sum of number each year since 1980.)  
Ph.D. students: 44 (Sum of number each year since 1982.)

As Director of Graduate Studies I provided program and administrative advice to around 80 students each year between 1989 and 1992.

Graduate Oral Examination Committees since 1980: (11 outside Applied Economics)  
M.S. 18, Ph.D. 57

#### **PUBLIC SERVICE:**

1975-76 Member of Consumer Advisory Committee to the Director of the Department of Food and Agriculture, State of California.

1976 Member of California Fresh Bartlett Pear Marketing Order Board.

Nov. 1978 Presented paper on "Direct Marketing" to Minnesota Governor's Food Conference on Food and Nutrition.

1978-80 Presented several talks about consumer credit or food costs at extension meetings.

1983-84 Board Member - Consumer Appeals Board, Ford Motor Company.

Spring 1985 Task Force Member for Council for Agricultural Science and Technology, co-author on CAST Report No. 104, May 1985.

1985 Faculty Mentor for University of Minnesota's Women in Development Graduate Student Fellowship Program (included travel with a student to Barbados).

1985-1995 Editorial Board - Journal of Consumer Affairs.

1986-1992 Editorial Board - Lifestyles: Family and Economic Issues.

1987-88 Credit Committee Chair - University of Minnesota Credit Union.

1995 Member of Food and Consumer Issues Working Group, 1995 Farm Bill Project, National Center for Food and Agricultural Policy and the HHH Institute of Public Affairs.

1994-1997 Member of Data Task Force of the American Agricultural Economics Association.

1991-1997 Board Member - Federal Reserve Bank of Minneapolis (Chair, 1996,1997).

1995-2000 Member of the Board of Advisors to the Strategic Management Research Center, Carlson School of Management.

1998-2000 Editorial Board, CHOICES

1999-2004 Trustee, Board of Trustees, National Center for Food and Agricultural Policy, Washington, D.C.

1999-2001 Editorial Advisory Board, International Food and Agribusiness Management Review

2001-present Editorial Council, Journal of Agribusiness

2004-2005 National Academy, Institute of Medicine Committee to Review the WIC Food Packages

## **ORGANIZATIONAL MEMBERSHIP: (Past and Current\*)**

### **International Food and Agribusiness Management Association (IAMA)**

### **International Association of Agricultural Economists**

### **American Economics Association\***

Committee on the Status of Women in the Economics Profession

### **Association for Comparative Economics**

### **Food Distribution Research Society\***

### **American Council for Consumer Interests\***

1. President - 1983.
2. Member - Board of Directors - 1982-85.
3. Several committees including: Nominations Chair - 1985-86; Planning Committee for an International Research Conference - 1983-86, 1987-90, Distinguished Fellows Committee - 1992-93.
4. Named Distinguished Fellow - 1997

### **American Agricultural Economics Association\***

1. Chair, Committee on Opportunity and Status of Women - 1984.
2. Nomination Committee - 1984-86.
3. Selected Paper Reviewer - 1979-85.
4. Elected to the Foundation Board - 1987; (Vice President for Projects - 1988-90).
5. Elected Director on Executive Board, 1992-95. (Committee Representative to AAEA Committee(s) on the Status and Opportunities for Blacks; Economics, Statistics and Information; and Finance).
6. Nominating Committee, 1995; Data Task Force, 1994-95.
7. President - elect; President, Past President, AAEA - 2000-2002.
8. Named AAEA Fellow - 2000.

### **North Central Regional Committee - 151 (Vice President, 1987-89).**

## **HONORS:**

- § Fellowship from The National Center for Food and Agricultural Policy, Resources for the Future, Washington D.C. (1986-1987).
- § Listed in International Who's Who of Professional and Business Women (1988).
- § Presented the 1987 Muresk Lecture in Perth, Australia: "Changing Food Markets: The Impact on Agriculture." A public lecture sponsored by the students and friends of the Muresk Institute of Agriculture; Northam, Western Australia; October 29, 1987.
- § Elected offices:
  - President and Board, ACCI, 1982-85
  - Foundation Board of AAEA, 1987-89;
- § Faculty Consultative Committee to the Dean of the College of Agriculture, University of Minnesota, 1988-90;
- § Director on Executive Board of AAEA, 1992-95.
- § Appointed Director on Board of Directors, Federal Reserve Bank of Minneapolis, 1991-1997(1994, Deputy Chair; 1996, 1997 Chair).
- § Honorable Mention for 1992 "Quality of Communication Award" by the AAEA for the book, Food Trends and the Changing Consumer, 1991.
- § Member of the Minneapolis Committee on Foreign Relations, 1993 - Present.
- § Former Choices article selected by peer review to appear in a "Best of Choices" issue in 1996. Article entitled "Seven Trends Driving U.S. Food Demands," from Choices, Third Quarter, 1992, pp. 26-28.
- § Named Distinguished Fellow of The American Council on Consumer Interests in April, 1997.
- § Named Fellow of the American Agricultural Economics Association, August, 2000.
- § Elected President of the American Agricultural Economics Association, 2000-2002.
- § Appointed to Expert Panel of Institute of Medicine under The National Academies for a study of policies related to the federal food program for Women Infants and Children (WIC). 2004

## PROFESSIONAL FOREIGN TRAVEL:

Rwanda, Africa, 1984	Spain, 1999
Barbados, Caribbean, 1985	Russia, 2000
Australia (Perth), 1987	South Africa, 2003
Italy 1992; 1996; 1997; 2000	Senegal, 2003
Germany; Austria; 2006	China 2005
France, 1997	Netherlands, 2007

## PUBLICATIONS:

Kinsey J., Stinson T, Degeneffe D, Ghosh K, Busta, F. 2007. Consumers Response to a New Food Safety Issue: Food Terrorism. *Global Issues in Food Science and Technology*,” Ed. G.V. Barbosa-Canova GV, Mortimer A, Colonna P, Lineback D, Spiess W, Buckle K, editors. IUFoST World Congress Publication . Elsevier.

Kinsey, Jean; Kaynts, Kateryna; and Koel Ghosh. 2007. “Defending the Food Supply Chain: *Retail Food, Foodservice and their Wholesale Suppliers.*” Working Paper 2007-02, The Food Industry Center, University of Minnesota. December 2007.

Minh Wendt and Jean Kinsey. 2007. “Do Eating Patterns Follow a Cohort or Change Over a Lifetime? Answers Emerging From the Literature.” Working Paper 2007- 01, The Food Industry Center, University of Minnesota. November 2007.

Stinson, Tom; Kinsey, Jean; Degeneffe, Dennis; and Koel Ghosh. 2006. “A Segmentation of U.S. Consumers on Attitudes Relating to Terrorism and their Communication Preferences: *Findings from a National Survey of Attitudes of U.S. Residents about Terrorism.*” Working Paper 2006-03, The Food Industry Center, University of Minnesota. October 2006.

Stinson, Tom; Kinsey, Jean; Degeneffe, Dennis; and Koel Ghosh. 2006. “How Should America’s Anti-Terrorism Budget Be Allocated? Findings from a National Survey of Attitudes of U.S. Residents about Terrorism.” Working Paper 2006-01, The Food Industry Center, University of Minnesota. March 2006.

Kinsey, Jean. 2006. Book Review “Food Supply Chain Management”, Ed. Michael A. Bourlakis and Paul W.H.Weightman, Oxford: Blackwell Publishing Ltd., 2004. in *AGRIBUSINESS: An International Journal*, 22;1, 1-3

Kinsey, Jean. 2005. “Emerging Research and Public Policy Issues for a Sustainable Global Food Network” Working Paper 2005-04, The Food Industry Center, University of Minnesota. July 2005.

Kinsey, Jean. 2005 “Food safety in three dimensions: safety, diet quality, and bio-security. *Choices*, v.20, no.4, 4th Quarter 2005, pp.269-273, 2005.

Mohtadi, Hamid and Jean Kinsey. 2005. “Information Exchange and Strategic Behavior in Supply Chains: Application to the Food Sector,” *American Journal of Agricultural Economics*, 83:3, August , 582-599.

Liu, Ya-Ming and Jean Kinsey 2005. “The Effect of Competition on the Practice of Outpatient Services for Diabetes Patients in Different Levels of Hospitals,” *Applied Economics*, 37, 1411-1422.

Murphy, Suzanne P.; Devaney, Barbara L.; Gray, George M.; Harrison, Gail G.; Jensen, Helen H.; Kaiser, Lucia L.; Kinsey, Jean D.; Odoms-Young, Angela M.; Peterson, Karen E.; Siega-Riz, Anna Maria; Stallings, Virginia A.; Sutor, Carol West. 2005. *WIC food packages: time for a change*. Institute of Medicine of the National Academies, Food and Nutrition Board, Committee to Review the WIC Food Packages. Washington, DC:

National Academies Press.

- Kinsey, Jean. 2005. "Food Safety and Security Issues in Agrofood Policy and Global Trade," in *Food, Agriculture and the Environment: Economic Issues*. Edited by Edi Defrancesco, Mara Thiene and Luigi Gallento. Franco Angeli. pp. 47-58.
- Kinsey, Jean. "Does Food Safety Conflict with Food Security?" The Food Industry Center, Working Paper 04-01, January. 2004
- Lisa Mancino and Jean Kinsey. 2004. "Diet Quality and Calories Consumed: The Impact of Being Hungrier, Busier and Eating Out." The Food Industry Center, University of Minnesota, Working Paper 04-02, January 2004.
- Kinsey, Jean . "Will Food Safety Jeopardize Food Security?" *Agricultural Economics* 2004, pp. 143-152. (Twenty-fifth Proceedings of the International Conference of Agricultural Economists.)
- Kinsey, Jean. 2004. "Food Safety and the Codex Alimentarius: A Tortured Process" *Cereal Foods World*, 49:5, Sept.-Oct.. pp. 300-301.
- Kinsey, Jean. "A Treadmill of Variety – A Dilemma of Choice," *Cereal Foods World*, 49:3, May-June, 2004, pp.160-162.
- Senauer, Ben and Jean Kinsey. "Fighting Obesity: Do Well by Doing Good." *Advantage* . 2004,2 (2): 11.
- Kinsey, Jean. "Leading Changes in Food Retailing: Seven Steps to a Demand-Driven Food System" Chpt. 8 in *Perspectives in World Food and Agriculture 2004*, Ed. By Colin G. Scanes and John A Miranowski, Iowa State Press: 2004.119-134.
- Kapuscinski, Anne R., Robert M. Goodman, Stuart D. Hann, Lawrence R. Jacobs, Emily E. Pullins, Charles S. Johnson, Jean D. Kinsey, Ronald L. Krall, Antonio G.M. La Viña, Margaret G. Mellon and Vernon W. Ruttan. 2003. "Making 'Safety First' a Reality for Biotechnology Products." *Nature Biotechnology* 21 (6): 599-601.
- Kinsey, Jean and Brian Buhr. "Internet, comercio electrónico y control de calidad en la Cadena Alimentaria de EE.UU." Chapter 8 in *Internet Trazabilidad Y Seguridad Alimentaria*, Ed. Julain Briz, Madrid: Ediciones Mundi-Prensa. 2003.
- Kinsey, Jean. 2003. "Cost of Food." In *Encyclopedia of Food and Culture, Vol I*, edited by Solomon H. Katz and William Woys Weaver. New York: Charles Scribner's Sons: 462-65.
- Kinsey, Jean. 2003. "Distribution of Food." In *Encyclopedia of Food and Culture, Vol I*, edited by Solomon H. Katz and William Woys Weaver. New York: Charles Scribner's Sons: 536-39.
- Kinsey, Jean. 2003. "Grocery Cart." In *Encyclopedia of Food and Culture, Vol II*, edited by Solomon H. Katz and William Woys Weaver. New York: Charles Scribner's Sons: 456.
- Kinsey, Jean and Brian Buhr. 2003. "E-Commerce: A New Business Model for The Food Supply/Demand Chain." The Food Industry Center, University of Minnesota, Working Paper 03-01, February.
- Kinsey, Jean D. 2002. "Towards Healthy People: Lifestyles and Choices." In *Integrating Agriculture, Medicine and Food for Future Health*, edited by Allan Eaglesham, Carla Carlson and Ralph W.F. Hardy. Ithaca, NY: National Agricultural Biotechnology Council.
- Mancino, Lisa and Jean Kinsey. 2002. "The Road to Not-So-Wellville: Paved with Good Intentions, Misperceptions." *CHOICES* Fall: 19-23.

- Carlson, Andrea, Jean Kinsey and Carmel Nadav. 2002. "Consumer's Retail Source of Food: A Cluster Analysis." *Family Economics and Nutrition Review* 14 (2): 11-20.
- Kinsey, Jean. 2002. "Whole Health for Self-Care – A New Nutrition?" Column in *Cereal Food World* 47 (5, May): 193-94.
- Kinsey, Jean. 2002. "Food Bargains? Prices Up a Little, Calories up at Lot?" Column in *Cereal Foods World* 47 (9, Nov-Dec): 452-53.
- Mohtadi, Hamid and Jean Kinsey. 2002. "Information Technology Adoption in Supply Chains: Some Applications to the Food Sector." The Food Industry Center, University of Minnesota, Working Paper 02-02, March.
- King, Robert, Jean Kinsey, Paul Wolfson and Jon Seltzer. 2001. "The Supermarket Industry at the Start of the 21<sup>st</sup> Century: Key Findings from the 2000 Supermarket Panel." *Journal of Food Distribution Research* 32 (3, November): 1-13.
- Kinsey, Jean. 2001. "The New Food Economy: Consumers, Farms, Pharms, and Science." *American Journal of Agricultural Economics* 83 (5, December): 1113-1130.
- Kinsey, Jean. 2001. "Food Costs from Two Views." Column in *Cereal Foods World* 46 (6, June): 250-252.
- Kinsey, Jean. 2001. "Electronic Systems in the Food Industry: Entropy, Speed and Sales." *Tracking a Transformation: E-Commerce and the Terns of Competition in Industries*. Chapter in BRIE-IGCC Economy Project (Washington D.C.: Brookings Institution): 253-279.
- Friddle, Charlotte G., Sandeep Maangaraj, and Jean Kinsey. 2001. "The Food Service Industry: Trends and Changing Structure in the New Millennium." The Retail Food Industry Center, University of Minnesota, Working Paper 01-02, March.
- Katsaras, Nikolaos, Paul Wolfson, Jean Kinsey, and Ben Senauer. 2001. "Data Mining: A Segmentation Analysis of U.S. Grocery Shoppers." The Retail Food Industry Center, University of Minnesota, Working Paper, 01-01, March.
- Quinones, Ana R. and Jean Kinsey. 2000. "From Paper to Plastic by 2002: Retailers' Perspective on Electronic Benefit Transfer Systems for Food Stamps." The Retail Food Industry Center, University of Minnesota, Working Paper 00-06, August.
- Kinsey, Jean. 2000. "A Faster, Leaner, Supply Chain: New Uses of Information Technology." *American Journal of Agricultural Economics* 82 (5, December): 1123-1129.
- Kinsey, Jean. 2000. "A Hierarchy of Food Preferences: A Driving Force Behind Industry Change." Column in *Cereal Foods World* 45 (8, August): 391-392.
- Kinsey, Jean. 2000. "Clusters of Food Consumers: Where Do they Buy? Where Do They Eat?" Invited Column in *Cereal Food World* 45 (4): 178-179.
- Kinsey, Jean and Sara Ashman. 2000. "Information Technology in the Retail Food Industry." *Technology and Society* 22: 83-96.
- Kinsey, Jean. 2000. "Electronic Technology: New Opportunities and New Demands for Retail Food Stores." *Journal of Food Distribution*, 31 (1, January): 50-55.
- Kinsey, Jean. 1999. "The Big Shift from a Food Supply to a Food Demand Chain." *Minnesota Agricultural Economist* 698 (Fall). (Reprinted in *Ag Decision Maker* 4 (6, April 2000), Iowa State University Extension.)

- Kinsey, Jean. 1999. "The Information Technology Alphabet - UPC, SKU, ECR, CPFR, SBT." Invited column in *Cereal Foods World* 44 (12, December): 761-762.
- Kinsey, Jean. 1999. "Genetically Modified Food & Fiber - A Speedy Penetration of a False Start?" Invited Column in *Cereal Foods World* 44 (7, July): 487-489.
- Kinsey, Jean. "The Benefits of Food Safety - an Economists View," Invited Column in *Cereal Foods World* 44 (4 April): 204-205.
- Ben Senauer and Jean Kinsey. 1999. "The Efficient Consumer Response Initiative: Implications for Vertical Relationships Throughout the U.S. Food System." In *Vertical Relationships and Coordination in the Food System*, Ed. By G. Galizzi and L. Venturini, New York: Physica-Verlag Co., 1999, pages 443-452.
- Ndayisenga, Fidele and Jean Kinsey. "The Impact of Political Contributions by Food Manufacturing Firms on U.S. Farm Policy" *Journal of Agribusiness*, 817:1, Spring 1999, pp. 21-35.
- Jean Kinsey and Brad Bowland. "How Can the US Food System Deliver Food Products Consistent with the Dietary Guidelines? An Economist's View," *Food Policy*, 1999 pp. 237-253.
- Jean Kinsey. "Agricultural Trade Liberalization - Impact on Consumers," in *Increasing Understanding of Public Problems and Policies - 1998*, Conference Proceedings, National Public Policy Education, Chicago: The Farm Foundation, 1999, pp. 117-123.
- Kinsey, Jean. "The Federal Reserve - A Friend of Agriculture," *CHOICES*, Third Quarter, 1998, p.1. (Guest Editorial)
- Kinsey, Jean. "Concentration of Ownership in Food Retailing: A Review of the Evidence about Consumer Impact," August, 1998. University of Minnesota, The Retail Food Industry Center, Working Paper 98-04.
- Andrea Carlson, Jean Kinsey, Carmel Nadav. "Who Eats What, Where and When?" 1998. University of Minnesota, The Retail Food Industry Center, Working Paper 98-05.
- Kinsey, Jean. "Private Labels Gaining on National Brands" *Cereal Foods World*, 43:7, July, 1998, pp 590-591.
- Kinsey, Jean. "Supermarket Trends and Changes in Retail Food Delivery" USDA, *Agricultural Outlook*, 1998.
- Kinsey, Jean. "Food Safety - Why Now?" *Cereal Foods World*, 43:4, April, 1998, pp. 224-226.
- Kinsey, Jean. "A Review of The Academic Literature on Food Retailing," Actes du Colloque, GRANDE DISTRIBUTION ALIMENTAIRE, Tome 1, SOCIÉTÉ FRANÇAISE D'ECONOMIE RURALE (SFER), ENSAN-INRA Montpellier, France, 1998, pp. 7-19.
- Kinsey, Jean. "What's New and What's Not," *Cereal Food World*, December, 1997, 42:12.
- Kinsey, Jean. "Globalization of Retail Food," *Cereal Food World*, April, 1997, 42:42.
- Chen, Ming and Jean Kinsey "Intergenerational Transfers: From Parents to Adult Children and From Adult Children to Parents," Staff Paper P 97-12, Department of Applied Economics, University of Minnesota, 1997.
- Kinsey Jean. "Income and Food Consumption: A Variety of Answers," *American Journal of Agricultural Economics*, 79:5, December 1997, pp. 1461-1464.
- Pick, Daniel H., Dennis R. Henderson, Jean D. Kinsey and Ian M. Sheldon. *Global Markets for Processed Foods*, Westview Press, 1998.

- Kinsey, Jean and Ben Senauer, "Food Marketing in an Electronic Age: Implications for Agriculture," CHOICES, Quarter 2, 1997.
- Kinsey, Jean, "Food Policy in Rural America," Encyclopedia of Rural America, ed. Gary A. Goreham, New York: Garland Publishing, Forthcoming, 1997.
- Kinsey, Jean, "Food Purchase Protection for Consumers," Encyclopedia of the Consumer Movement, ed. Steve Brobeck, New York: Garland Publishing, 1997.
- Kinsey, Jean and Ben Senauer, "Consumer Trends and Changing Food Retailing Formats," American Journal of Agricultural Economics, December, 1996, pp. 1187-1191.
- Kinsey, Jean, Ben Senauer, Robert P. King and Paul F Phumpiu, "Changes in Retail Food Delivery: Signals for Producers, Processors and Distributors," St. Paul, University of Minnesota, The Retail Food Industry Center Working Paper 96-03, August, 1996, 40 pp.
- Jean Kinsey and Ben Senauer, "Food Marketing in an Electronic Age: Implications For Agricultural Producers," St. Paul, University of Minnesota, The Retail Food Industry Center Working Paper 96-02, July, 1996, 16 pp. (Also in Proceedings of III CONGRESS of the Polish Association of the Agricultural and Agribusiness Economists, Olsztyn, 9/26-28/96, pp. 11-117 and Proceeding of the Fifth Joint Conference of Agriculture, Food and Environment by The Universities of Minnesota, Padua, Perugia, Bologna, Abano Terme - Padova, Italy, 6/17-18.1996 in Working Paper 96-4, Center for International Food and Agricultural Policy, University of Minnesota, November, 1996.)
- Allen, Kristen, Vernon Eidman and Jean Kinsey, "An Economic-Engineering Study of OHMIC Food Processing," Food Technology, May 1996, pp. 269-273.
- Kinsey, Jean and Carmel Nadav, On Calorie Counting and Growth Accounting, Discussion Paper No. 95-9, Monaster Center for Economic Research, Ben-Gurion University of the Negev, Beer Sheva, Israel, 1995.
- Gabe, Todd, Jean Kinsey, and Scott Loveridge, "Local Economic Impacts of Tribal Casinos: The Minnesota Case" The Journal of Travel Research, V. 34 No. 3, Winter, 1996, pp. 81-88.
- Kinsey, Jean & Ben Senauer, Food and Consumer Issues Working Group, 1995 Farm Bill, National Center for Food and Agricultural Policy and HHH Institute of Public Affairs. Final Report, March 1, 1995.
- Ndayisenga, Fidele and Jean Kinsey, "Transfers to Agriculture: Links to Lobbying," Working Paper WP95-1, Center for International Food and Agricultural Policy, University of Minnesota, January, 1995. 30 pp.
- Kinsey, Jean, "Data on Foodborne Pathogens: How Much, How Useful, How Costly?" Tracking Foodborne Pathogens from Farm to Table, Washington D.C.: USDA, ERS Miscellaneous Publication No. 1532, Conference Proceedings January 9-10, 1995, pp. 155-156.
- Kinsey, Jean, "Transition in Food and Agricultural Policy: Key Stakeholders - Domestic Consumers," Increasing Understanding of Public Problems and Policies, Chicago, IL: Farm Foundation, 1994.
- Kinsey, Jean and Michael Collins, "The Index of Consumer Expectations: Food Price Effects and Durable Goods Expenditures," Journal of Consumer Affairs 28:2, Winter 1994, pp. 255-277.
- Ndayisenga, Fidele and Jean Kinsey, "The Structure of Nontariff Measures on Agricultural Products in High Income Countries," Agribusiness: An International Journal 10:4, 1994, pp. 275-292.
- Ndayisenga, Fidele and Jean Kinsey, "Food Processors' Lobbying Activity and Farm Policy," Staff Paper 94-25, Department of Agricultural and Applied Economics, University of Minnesota, December, 1994.

- Kinsey, Jean, "Transition in Food and Agricultural Policy: Key Stakeholder - Domestic Consumers," 1994 National Public Policy Education Conference, Boise Id., September 18-21, 1994, Chicago: Farm Foundation, 1994.
- Kinsey, Jean and Christine Ranney, "Food Assistance Policy," Public Policy Education for the 1995 Farm Bill, ed. by Ron Knutson, Texas Agricultural Extension Service, The Texas A & M University, College Station, TX, 1994.
- Kinsey, Jean. "Food and Families' Socioeconomic Status," Journal of Nutrition, 124:9S, September, 1994, pp. 1878S-1890S.
- Kinsey, Jean and Todd Gabe, "Casinos and Per Capita Income in Rural Minnesota Counties," Minnesota Agricultural Economist, Department of Agricultural and Applied Economics, University of Minnesota, August, 1994.
- Wang, Zhi and Jean Kinsey. "Consumption and Saving Behavior Under Strict and Partial Rationing," China Economic Review 5:1, 1994, pp. 83-100.
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- Senauer, Benjamin, Jean Kinsey, and Terry Roe, "The Cost of Inaccurate Consumer Information: The Case of the EPA Mileage Figures," Journal of Consumer Affairs 18:2, Winter 1984, pp. 193-212.
- Baumann, Hannelore and Jean Kinsey, "Hog Prices and the Value of Information: A Logit Analysis," Staff Paper 84-14, Department of Agricultural and Applied Economics, University of Minnesota, July 1984.
- Kinsey, Jean, "Probit and Tobit Analysis in Consumer Research," The American Council on Consumer Interests 30th Annual Conference Proceedings, April 1984, pp. 155-161.
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- Senauer, Benjamin, Terry Roe, and Jean Kinsey, "The Cost of Inaccurate Automobile Mileage Information," Staff Paper 81-22, Department Agricultural and Applied Economics, University of Minnesota, August 1981.
- Lane, Sylvia and Jean Kinsey, "Housing Tenure and Housing Satisfaction," Journal of Consumer Affairs 14:2, Winter 1980, pp. 341-365.
- Kinsey, Jean, "Credit Card Use Among Rural and Urban Minnesota Households," Minnesota Agricultural Economist No. 619, Agricultural Extension Service, University of Minnesota, May 1980.
- Kinsey, Jean, Terry Roe, and Benjamin Senauer, "Imperfect Information, Consumer Theory and Allocative Error in Consumption," Staff Paper 80-8, Department of Agricultural and Applied Economics, University of Minnesota, April 1980.
- Kinsey, Jean, "The Future Relevancy of Truth in Lending: A Challenge to Consumer Educators," The American Council on Consumer Interests 26th Annual Conference Proceedings, April 25-28, 1979, pp. 163-178.

McAlister, Ray and Jean Kinsey, "Impact of Perceived Costs and Household Characteristics on Credit Cards Help," The American Council on Consumer Interests 25th Annual Conference Proceedings, April 25-28, 1979, pp. 166-178.

Kinsey, Jean, "Increasing Consumer Debt Ratios and Perceived Financial Wellbeing," The Journal of Consumer Credit Management X:1, Summer 1978, pp. 4-14.

Kinsey, Jean and Sylvia Lane, "The Effect of Debt on Perceived Household Welfare," Journal of Consumer Affairs 12:1, Summer 1978, pp. 48-62.

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Hammond, Jerome and Jean Kinsey, "Food Expenditures Affects Households Unevenly," Minnesota Agricultural Economist, No. 597, Agricultural Extension Service, University of Minnesota, March 1978.

Kinsey, Jean, "Discrete Dependent Variables: A Guide to Alternative Estimating Techniques With an Annotative Bibliography of Logit Analysis," Staff Paper 77-12, May 1977.

#### **Book Reviews:**

Kinsey, Jean. 1997. Book Review for the *Journal of Consumer Affairs* 31 (2 Winter). Apple, Rima D. 1996. *Vitamina: Vitamins in American Culture*. New Brunswick, NJ: Rutgers University Press, 245 pp.

Kinsey, Jean. 1994. Book Review for *American Journal of Agricultural Economics* 76 (3): 678-680. "Food Diet and Economic Change Past and Present." Catherine Giessler and Derek J. Oddy, eds. 1991. Leicester, London: Leicester Press (New York: St. Martin's Press), 225 pp.

Kinsey, Jean. 1993. Book Review for *Journal of Consumer Affairs* 27 (2, Winter): 424-427. Leah A. Haus. *Globalizing the GATT: The Soviet Union's Successor States, Eastern Europe and the International Trading System*.

Kinsey, Jean. 1983. Book Review for *Journal of Consumer Affairs* 17 (1): 231-233. Arnold A. Heggestad, ed., *Regulation of Consumer Financial Services*.

#### **Grants:**

1985-Present "Consumer Behavior and Food Consumption Trends," (revised periodically) UM Experiment Station - Base support

1991-1992 "Regulation of Food Safety and Quality Standards and International Trade," USDA, \$15,608

1992-1994 "National Need Fellowships," USDA, \$54,000

1992-1994 "Economic and Energy Implications of OHMIC Heating," EPRI, NSP, \$80,472

1992-1993 "Consumer Preferences for Meat Attributes," Minnesota Beef Council and AURI, \$25,435

1993-1996 "Pesticide Tolerance as Non-Tariff Barriers in Food Trade," USDA, \$24,854.

1994-1997 "The Retail Food Industry Center," one of 12 industry study centers in the U.S. funded by the Alfred P. Sloan Foundation, \$1.633 million for three years.

1996 Three "National Need Fellowships," USDA, \$124,000.

1998-2001	“The Retail Food Industry Center,” one of 15 industry study centers in the U.S. funded by the Alfred P. Sloan Foundation, \$1.5 million for three years.
2002-2004	“The Food Industry Center,” one of 19 industry study centers in the U.S. funded by the Alfred P. Sloan Foundation, \$1.2 million for three years.
2003-2004	“Building Senegal’s Trade in Horticultural Commodities with the U.S.” Through the Office of Agricultural International Programs, University of MN, funded by USAID and ATRIP. My portion of this \$700,000 grant is about \$210,000.
2004-2006	Consumer Survey, National Center for Food Protection and Defense, funded by the Department of Homeland Security. Grant Award \$135,833.
2004-2007	Benchmarking Survey, National Center for Food Protection and Defense, funded by the Department of Homeland Security. Grant Award \$443,903.
2004 – 2007	Supermarket Characteristics and Operating Costs in Low-Income Areas, funded by the Economic Research Service. Grant Award \$50,000.
2004- 2006	Predicting Energy Balance in Midlife Women, funded by the National Institute of Health. Grant Award \$281,846.
2004- 2008	Agricultural Conversion Factors Revisions, funded by the Economic Research Service. Grant Award \$250,000.
	Role of Info Transmissions and Coordination in Supply Chain Resiliency \$48,600
2008-2010	Continuous Tracking and Analyzing Consumer Confidence in the U.S. Food Supply Chain Award \$348,138
	Cross Cultural Differences in Attitudes Toward Food Safety and Food Defense Award \$170,365
	Diagnostic Tools and Gap Analysis for Food Firms Defense Practices Award \$118,800
	A Probabilistic and Cost-Based Index of Food Threats Award \$175,448
	Castleberry’s Case Studies Award \$40,023
	Africa Organics and Natural Foods Technical Assistance \$70,263
	Preventing Age-Related Weight Gain in Midlife Women \$1,353,576
Total Grants: \$8,447,764	

**CONSULTING: Jean Kinsey**

Consultant, analyst or expert witness regarding the economic value of lost household services and wages in cases of wrongful death or injury, 1986 – 2003.

- Conducted research on consumer demand for particular types of food and their substitutes.
- Federal Reserve Bank - Minneapolis, 1978 - 1986. (Consultant on Consumer Credit Education).
- U.S.A.I.D. project on Food Storage and Marketing in Rwanda, Africa, 1984.
- U.S.A.I.D. project on Women in Development in Barbados, 1985.
- U.S.A.I.D. project on Opening Markets in Senegal 2002-2003.
- Southwest Publishers: reviewed a textbook, 1984.
- Robert R. Nathan Associates, Inc. - Washington, D.C. 1984.
- AT&T 1987-1990 Consumer Advisory Panel, Moderator, North Central Region
- University Research Consortium, Minneapolis, MN 1988-present (Study of consumer choice of snack foods away from home for Briggs and Morgan P.A. in Minneapolis, MN and Pillsbury, Madison and Sutro in San Francisco.)
- Director, Board of Directors, Federal Reserve Bank, Minneapolis, 1991-present. (Deputy Chair, 1994, 1995, Chair, 1996, 1997)
- Attorney General's Office State of Minnesota, 1995-1997
- Board of Managers, PJM, LLC. 2003-present
- Board of Trustees, International Food Policy Research Institute