

**DISSERTATIONS RELATED TO THE RETAIL FOOD INDUSTRY
1990-2002**

Louise Letnes, compiler
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ACHEAMPONG, Yvonne Juliet

ASSESSING FINANCIAL PERFORMANCE OF INTERNATIONAL FOOD INDUSTRY FIRMS: A STOCHASTIC VARYING COEFFICIENTS APPROACH
2001

University of Georgia

AKBAY, Cuma

AN EMPIRICAL ANALYSIS OF CONSUMPTION PATTERNS FOR SLICIOECONOMICS GROUPS: AN APPLICATION OF ALMOST IDEAL DEMAND SYSTEM
2000

Ohio State University

AKGUNGOR, Sedef Emine

THE ECONOMICS OF CONSUMER RESPONSE TO HEALTH-RISK INFORMATION IN FOOD
1992

Michigan State University

ALLEN, Keith Richard

EATING OUT IN THE AGE OF INDUSTRY: PUBLIC POLICY TOWARD FOOD IN BERLIN, 1870-1950
1997

Carnegie-Mellon University

AMADORI, Jennifer Cirencione

KNOWLEDGE AND ATTITUDES OF FOOD CONSUMERS AND REGISTERED DIETICIANS ABOUT FOOD IRRADIATION
1999

D'Youville College

ANAND, Krishnan S.

INFORMATION SYSTEMS FOR COORDINATION UNDER DEMAND UNCERTAINTY
1998

Stanford University

ANDAYANI, Sri Rejeki Muji

INDONESIAN HIGH-VALUE FOOD PRODUCT MARKET ANALYSIS
1995

Oklahoma State University

APELBAUM, Eidan
THREE ESSAYS ON THE COMPETITION BETWEEN NATIONAL BRAND AND PRIVATE LABEL FOOD PRODUCTS
2000
University of California, Davis

ASHMAN, Sara Marguerite
CONSUMER CHOICE MODELS WITH CUSTOMER LOYALTY PROGRAMS IN RETAIL FOOD STORES
2001
University of Minnesota

AUH, Seigyoung
BRIDGING THE GAP BETWEEN TYPICALITY AND EVALUATION: A USAGE OCCASION-BASED APPROACH
2000
The University of Michigan

AVIV, Yossi
PLANNING MODELS FOR THE DESIGN OF CAPACITATED MULTI-STAGE PRODUCTION AND DISTRIBUTION SYSTEMS
1998
Columbia University

BACKSTRAND, Jeffrey Robert
PATTERNS OF HOUSEHOLD FOOD CONSUMPTION IN RURAL, CENTRAL MEXICO
1990
The University of Connecticut

BAHN, David Lowell
VALIDATING INFORMATION SYSTEMS REQUIREMENTS WITH PROTOTYPES AND SCENARIOS
1999
University of Minnesota

BAILEY, Bruce Crawford
THE RISK OF STORE BRAND GROCERY PRODUCTS: EFFECTS OF USAGE OCCASION AND SERVING METHOD ON RISK PERCEPTION AND BRAND CHOICE
1999
State University of New York at Buffalo

BARRASH, Deborah Ilene
REVENUE MANAGEMENT OF THE RESTURANT SUPPLY CHAIN: THE DISTRIBUTOR'S PERSPECTIVE
2001
Cornell University

BARTH, Joachim Erich
APPLICATION OF A BALANCED ATTRIBUTE SATIATION MODEL TO PREDICT CONSUMER UTILITY FOR MULTIPLE ITEM MEAL BUNDLES IN RESTAURANTS
2000
Cornell University

BEASLEY, Fred M.
THE IMPACT OF CONSUMER PROMOTIONS ON PURCHASE ACCELERATION
1993
University of Maryland, College Park

BECKERT, Walter
ESSAYS ON THE ANALYSIS OF STOCHASTIC DEMAND
2000
University of California, Berkeley

BECKETT, Dana Alexandra
GREEN PRODUCTS: PERCEPTIONS VERSUS REALITY. THE CASE OF APPLE JUICE
1999
University of Guelph

BELL, David Richard
CONSUMER RESPONSE TO RETAILER PRICING STRATEGIES
1996
Stanford University

BERGTHOLDT, Mark Edward
FOODBORNE ILLNESS AND FOOD ESTABLISHMENT INSPECTION PROGRAMS
2000
California State University, Fresno

BERNTHAL, Matthew John
TOWARD A THEORY OF CREDIT CARD MANAGEMENT: A QUALITATIVE EXPLORATION OF CREDIT CARD USE AND ABUSE
1999
University of South Carolina

BHATNAGAR, Amit
AN INQUIRY INTO THE DETERMINANTS OF STORE ASSORTMENTS, RETAIL FORMATS AND PATRONAGE PATTERNS
1998
State University of New York at Buffalo

BHUYAN, Sanjib
OLIGOPOLY POWER AND ALLOCATIVE EFFICIENCY IN FOOD AND TOBACCO INDUSTRIES
1995
The University of Connecticut

BIEHL, Andrew Robert
PRICE DISCRIMINATION IN MARKETS WITH UNCERTAINTY
1999
Duke University

BIRCH, Angela Dawn
EXPLORING THE FEASIBILITY OF A REUSABLE CONTAINER AND BULK PRODUCT DISPENSER SYSTEM IN SUPERMARKETS
2000
Dalhousie University (Canada)

BLACK, Clive William
CORPORATE POLICY IN A PERIPHERAL ECONOMY IN A PERIOD OF RECESSION AND RECOVERY: THE CASE OF THE FOOD INDUSTRY IN NORTHERN IRELAND
1991
Queen's University of Belfast (Northern Ireland)

BLAKELY, Bettie Wright
INFLUENCE OF FOOD MARKET ACCESS AND OTHER SELECTED FACTORS ON FOOD SECURITY AND DIET QUALITY OF RURAL FOOD STAMP PROGRAM PARTICIPANTS
1998
Howard University

BLANK, Grant
STARS, THUMBS AND BEST BUYS: A SOCIOLOGICAL THEORY OF REVIEWS AND CREDIBLE KNOWLEDGE
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BOATWRIGHT, Peter Bryan Harris
THE IMPACT OF CONSUMER AND RETAILER RESPONSE ON MANUFACTURER TRADE DEAL EXPENDITURES IN MULTIPLE COMPETITIVE MARKETS
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BODAPATI, Anand Venkata
THE IMPACT OF OUT-OF-STORE ADVERTISING ON STORE SALES
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PROCESSES AND THE EVOLUTION OF TRUST IN INTERFIRM COLLABORATIVE RELATIONSHIPS: A LONGITUDINAL STUDY
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BORIN, Norman Aaron
AN ANALYSIS OF SPACE AND ASSORTMENT TRADEOFFS IN THE RETAIL ENVIRONMENT
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BOTHA, Mathilda Martha Maria
THE VALIDATION OF A COMPUTERIZED SIMULATION TECHNIQUE FOR THE MEASUREMENT OF CUSTOMER SERVICES
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University of South Africa (South Africa)

BOULDIN, Alicia Corinne Sanders
INFORMATION SEARCH AND PREFERENCE IN THE DECISION TO USE HERBAL SUPPLEMENTS
1999
The University of Mississippi

BOYACI, Tamer
SUPPLY CHAIN COORDINATION AND SERVICE LEVEL MANAGEMENT
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BOYKIN, Nancy Jo
AN EXPLORATORY ANALYSIS OF THE FOOD CONSUMPTION BEHAVIOR OF UP-SCALE ASIAN-AMERICAN CONSUMERS
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University of North Texas

BRADY, Michael Kevin
RE-CONCEPTUALIZING PERCEIVED SERVICE QUALITY: A HIERARCHICAL MODEL
1997
The Florida State University

BRANDMEIR, Karl D.
THE RELATIONSHIP BETWEEN EMPLOYEE TURNOVER AND CUSTOMER SERVICE QUALITY IN CASINO RESTAURANTS
2001
University of Nevada, Las Vegas

BRIA, Rosemarie Dorothy
HOW JELL-O MOLDS SOCIETY AND HOW SOCIETY MOLDS JELL-O: A CASE STUDY OF AN AMERICAN FOOD INDUSTRY CREATION
1991
Columbia University Teachers College

BRINK, Annekke
THE MARKETING PERCEPTION OF GROCERY STORE RETAILERS BELONGING TO BLACK BUSINESS ASSOCIATIONS IN GAUTENG
1998
University of South Africa

BROOKS, Charles Marcine
STORE CHOICE AND TRIP CHAINING BEHAVIOR: A TRANSACTION UTILITY MODEL AND A GIS-BASED SITE SELECTION APPLICATION
1996
Georgia State University

BROWN, Timothy Howell
THE EFFECTS OF CONSUMER DEMAND ON PESTICIDE REGULATION IN THE MARKET FOR APPLES
1991
University of California, Berkeley

BRUHN, Christine Margaret Mattson
CONSUMER ATTITUDE TOWARD FOOD IRRADIATION (FOOD ADDITIVES)
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BURKINK, Timothy John
A COMPARATIVE ANALYSIS OF COOPERATIVE AND VOLUNTARY WHOLESALE GROUPS IN THE GROCERY INDUSTRY: THE IMPACT OF CHANNEL COORDINATION ON INTERFIRM KNOWLEDGE TRANSFER
1997
University of Nebraska, Lincoln

BUSSINGER, Gustavo Alberto
THE STRUCTURE OF DEMAND FOR FOOD IN BRAZIL
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University of Florida

CACHON, Gerard Phillippe
ON THE OPERATIONAL IMPLICATION OF CONTINUOUS PRODUCT REPLENISHMENT IN THE GROCERY INDUSTRY
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CALDWELL, Melissa Lynn
WHERE THERE IS NO HUNGER: FOOD, TIME AND COMMUNITY IN MOSCOW (RUSSIA)
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Harvard University

CARSKY, Mary Lynn
CONSUMER SATISFACTION WITH FOOD MARKETING SERVICES: THE EFFECTS OF IN-STORE INFORMATION AND EDUCATION PROGRAMS
1985
Virginia Polytechnic Institute and State University

CARTER, Perry Labron
SPATIAL CONSUMPTION DECISION-MAKING: SIX STUDIES OF RESTAURANT CHOICE
1998
The Ohio State University

CHAMBERS, William Benjamin
CHANGES IN THE STRUCTURE OF THE UNITED STATES FOOD SYSTEM: EVIDENCE FROM THE DRY BEAN INDUSTRY
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University of Minnesota

CHAN, Alice Pikyan
COORDINATION AND CONTROL OF RETAILER-SUPPLIER TRANSACTIONS: FACTORS INFLUENCING ORGANIZATIONAL ADOPTION AND USE OF ELECTRONIC INFORMATION NETWORKS
1997
Michigan State University

CHANDANASIRI, Amarin
A COMPARATIVE STUDY OF SUPERMARKET SHOPPING ORIENTATIONS AMONG INDOCHINESE IMMIGRANTS AND CAUCASIAN AMERICANS
1994
United States International University

CHAIPOOPIRUTANA, Sirion
A COMPARATIVE STUDY OF SERVICE QUALITY IN THE FAST FOOD INDUSTRY: UNITED STATES OF AMERICA VS. THAILAND
1998
Nova Southeastern University

CHEVALIER, Judith A.
CAPITAL STRUCTURE AND PRODUCT MARKET COMPETITION: AN EMPIRICAL ANALYSIS OF THE SUPERMARKET INDUSTRY
1993
Massachusetts Institute of Technology

CHOI, Seung-Eop
THE ECONOMIC EFFECTS OF NORTH AMERICAN FREE TRADE AGREEMENT (NAFTA) UNDER IMPERFECT COMPETITION: THE FOOD AND BEVERAGE INDUSTRY CASE
1994
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CHONG, Juin K.
HETEROGENEOUS CONSUMPTION EXPERIENCE, PRODUCT CHOICE AND PRODUCT SUBSTITUTION
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University of California, Los Angeles

CHONGSUWAT, Rewadee
FOOD CONSUMPTION PATTERNS AND FACTORS AFFECTING FOOD CHOICES AMONG URBAN THAI ADOLESCENTS
1996
New York University

CHOW, James See-Ngon
AN EMPIRICAL INVESTIGATION OF THE EFFECT OF DIRECT PRODUCT PROFITABILITY (DPP) ON MARKETING CHANNEL RELATIONSHIPS: THE SUPERMARKET CASE
1992
The University of Alabama

CHU, Terrence Bougmund
QUALITY CONTROL SYSTEM FOR A BAKERY PRODUCT USING FUZZY LOGIC TO PREDICT CONSUMER PREFERENCES
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University of Guelph

CHUNG, Bety Gen-I
FOCUSING HRM STRATEGIES TOWARD SERVICE MARKET SEGMENTS: A THREE FACTOR MODEL
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University of Maryland College Park

CHUNG, Hong Kyoan
PLANNING AND OPTIMIZATION FOR LOGISTICS MANAGEMENT IN THE FOOD INDUSTRY
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University of Wisconsin - Madison

CHUNG, Rebecca Hui-Wen
INCORPORATING NUTRIENT VARIABLES IN FOOD DEMAND ANALYSIS
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University of Florida

CLARKE, Christopher Ernest
THE IMPACT OF EUROPEAN ECONOMIC INTEGRATION ON THE UNITED STATES SNACK FOOD INDUSTRY

1991

United States International University

CLARKE, Marjorie J.

TESTING THE EFFECTIVENESS OF SUPERMARKET-BASED ENVIRONMENTAL SHOPPING CAMPAIGNS IN CHANGING CONSUMER BEHAVIOR IN NEW YORK CITY

1999

City of New York University

COHEN, Susan Leah

ASYMMETRIC INFORMATION IN VENDOR MANAGED INVENTORY SYSTEMS

2000

Stanford University

COPP, Lynne Rene

GODS ON MADISON ANENUE: THE ALL-CONSUMING POWER OF ADVERTISING

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Pacifica Graduate Institute

CORTEZ, Rafael A.

TASTE CHANGES IN THE DEMAND FOR FOOD BY DEMOGRAPHIC GROUPS IN THE UNITED STATES: A NONPARAMETRIC EMPIRICAL ANALYSIS

1994

University of Minnesota

COUSSEMENT, Sylvere Hilaire

FOOD PRESENTATION AS A COMMUNICATION: THE EFFECTS OF PRESENTATION STYLE AND RESTAURANT AMBIANCE ON FOOD PREFERENCE AND EXPECTATIONS FOR THE DINING EXPERIENCE

1999

The University of Alabama

CRANFIELD, John Andrew Lion

AGGREGATING NON-LINEAR CONSUMER DEMANDS: A MAXIMUM ENTROPY APPROACH

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CUDMORE, B. Andrew

THE EFFECT OF STORE IMAGE, PACKAGE AND PRICE SIMILARITY ON CONSUMER PERCEPTIONS OF STORE BRAND QUALITY

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DACKO, Scott Girard

THE TIMING OF FOLLOWER FIRM ENTRY INTO RELATED PRODUCT MARKETS

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DALAKAS, Vassilis

**THE INTERACTION OF COGNITION AND AFFECT IN CONSUMPTION EXPERIENCES:
IMPLICATIONS FOR SERVICES MARKETING**

1999

University of Oregon

DARAZSDI, James Joseph

**THE IDENTIFICATION OF CHARACTERISTICS ASSOCIATED WITH CORPORATE BOARDS AND
THEIR MEMBERS WHICH DEMONSTRATE A SIGNIFICANT STATISTICAL RELATIONSHIP TO
ABOVE AVERAGE FINANCIAL PERFORMANCE OVER TIME**

1996

The Union Institute

DAS PURKAYASTHA, Jayanta Kumar

FEEDING THE INNER CITY: GEOGRAPHIES OF FOOD RETAILING IN SOUTH LOS ANGELES

1996

University of Southern California

DAVIS, Peter John

ESSAYS ON COMPETITION IN RETAIL MARKETS

1999

Yale University

DAWKINS, Andrea K.

**THE IMPACT OF MULTI-STOP, MULTI-PURPOSE SHOPPING ON THE LOCATION AND
EFFICIENCY OF A SUPERMARKET CHAIN: A LOCATION-ALLOCATION APPROACH**

1990

Wilfrid Laurier University (Canada)

DEEPAK, Sri Devi

MODELING CONSUMERS' RESPONSE SENSITIVITIES ACROSS CATEGORIES

2001

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DESROCHERS, Debra Marie

PRODUCT ATTRIBUTE IMPORTANCE WEIGHTS AND RETAIL PLACEMENT

2000

The University of Rochester

DEUTSCH, Tracy Ann

**MAKING CHANGE AT THE GROCERY STORE: GOVERNMENT, GROCERS, AND THE PROBLEM
OF WOMEN'S AUTONOMY IN THE CREATION OF CHICAGO'S SUPERMARKETS, 1920-1950
(ILLINOIS)**

2001

University of Wisconsin- Madison

DeVUYST, Cheryl Sinn

**SLOTING ALLOWANCES, FAILURE FEES AND ASYMMETRIC INFORMATION IN THE
GROCERY SUPPLY CHAIN**

2000

University of Illinois at Urbana-Champaign

DIAGNE, Aliou
A PROBABILISTIC CHOICE MODEL FOR ANALYZING THE DEMAND FOR FOOD IN SENEGAL
1990
Michigan State University

DICKEY, Michael Hebert
ELECTRONIC COMMUNICATION CHANNELS IN FRANCHISE ORGANIZATIONS
2001
Louisiana State University and Agricultural & Mechanical College

DIETRICH, Jason Lynn
INTRA-HOUSEHOLD ALLOCATION OF RESOURCES: PRICE, INCOME AND FOOD CONSUMPTION PATTERNS WITHIN CHINESE HOUSEHOLDS
1999
The University of North Carolina at Chapel Hill

DOHERTY, Jason Philip
A MARXIST POLITICAL ECONOMY APPROACH TO THE ATLANTIC CANADIAN CONSUMER CO-OPERATIVE GROCERY STORES
2000
Acadia University (Canada)

DONG, Diansheng
SELECTED ISSUES REGARDING THE ESTIMATION OF DEMAND FUNCTIONS
1998
Texas A&M University

DONOHUE, Ron Michael
ABANDONMENT AND REVITALIZATION OF CENTRAL CITY RETAILING: THE CASE OF GROCERY STORES
1997
The University of Michigan

DORSETT, Adlai David Samuel
THE DIMENSIONS OF BRAND LOYALTY AND THEIR RELATIONSHIP TO BRAND BEHAVIORS AND MARKETING ACTIONS
1999
University of Maryland College Park

DOWDY, Marshall Dean
THE GROCERY SHOPPING ATTITUDES AND BEHAVIORS OF CONVENIENCE STORE PATRONS
1994
Virginia Polytechnic Institute and State University

DROLET, Aimee Leigh
GENERIC PREFERENCES
1997
Stanford University

DUBE, Jean-Pierre H.
DIFFERENTIATED PRODUCTS COMPETITION IN SUPERMARKET PRODUCT CATEGORIES
2000
Northwestern University

EARGLE, Lisa Ann

LOCAL LABOR MARKET STRUCTURE AND WAGE DETERMINATION

1996

University of South Carolina

EDWIN, Mercy Fuawaa

DIVERSITY MANAGEMENT: SUCCESSFUL STRATEGIES FOR IMPLEMENTING DIVERSITY PLANS FOR THE 21ST CENTURY

2001

University of Sarasota

EFFENDI, Aris Musyafak

FOOD MARKETING FIRM CHARACTERISTICS THAT PREDICT PROFITABILITY IN SOUTH TEXAS

1998

Texas A&M University - Kingsville

ELG, Ulf.

THE INTERPLAY BETWEEN STRUCTURE AND ACTION IN THE SWEDISH FOOD INDUSTRY: A STUDY FROM AN INTERORGANIZATIONAL NETWORK PERSPECTIVE

1992

Lunds Universitet (Sweden)

ELLICKSON, Paul Bryan

VERTICAL PRODUCT DIFFERENTIATION AND COMPETITION IN THE SUPERMARKET INDUSTRY

2000

Massachusetts Institute of Technology

ELLIOT, J. P., IV

AN EXPLORATORY STUDY OF THE RELATIONSHIP BETWEEN ORGANIZATIONAL COMMITMENT AND TURNOVER IN INDUSTRIES WITH HIGH EMPLOYEE TURNOVER

2001

Alliant International University

ELLIS, Kathleen Sharp

A QUALITATIVE STUDY OF CONSUMER CONCEPTIONS AND PERCEPTIONS TOWARDS ETHNIC FOODS

1990

University of Guelph

ENHOLM, Charles King

COMMUNICATION AND CUSTOMER SERVICE: A GROUNDED THEORETICAL STUDY WITHIN THE RETAIL GROCERY INDUSTRY

1996

Bowling Green State University

ENYINDA, Iheanyi Chris, Sr.

AN ECONOMETRIC ANALYSIS OF MULTIMEDIA ADVERTISING ON CONSUMERS' PURCHASE DECISIONS AT THE SUPERMARKET LEVEL USING SCANNER-DERIVED DATA

1995

The University of Tennessee

EOM, Young Sook
AVERTING BEHAVIOR AND CONSUMERS' RESPONSES TO ENVIRONMENTAL RISKS: THE CASE OF PESTICIDE RESIDUES (CONSUMERS' RESPONSES)

1992

North Carolina State University

ERTEK, Gurdal
PRICING MODELS FOR TWO-STAGE SUPPLY CHAINS

2001

Georgia Institute of Technology

FAIRBAIRN, Lisa Phillips
QUICK RESPONSE AND GLOBAL SOURCING: ORGANIZATIONAL AND PERFORMANCE IMPLICATIONS FOR UNITED STATES RETAILERS

1997

Michigan State University

FARRIS, John Terrence
STRUCTURAL DETERMINANTS OF DISCOUNT DEPARTMENT STORE LOCATIONS IN THE CENTRAL CITIES OF THE TOP 50 METROPOLITAN AREAS

1996

Michigan State University

FENG, Keran
A STOCHASTIC MULTIDIMENSIONAL SCALING MODEL FOR ANALYZING CONSUMER PREFERENCE/CHOICE SET DATA

2001

Rutgers the State University of New Jersey- Newark

FOGELSON, Beverly Jane
RIM CITY: DOWNTOWN COMMUNITY CHANGE, 1987-1997, AN ETHNOGRAPHY

1998

Wayne State University

FOX, Edward Joseph
ANALYSIS OF HOUSEHOLD SHOPPING BEHAVIOR ACROSS RETAIL FORMATS

1999

University of Pennsylvania

FOX, John Andrew
ESSAYS IN THE MEASUREMENT OF CONSUMER PREFERENCES IN EXPERIMENTAL AUCTION MARKETS

1994

Iowa State University

FRAMINGHAM, Karen Joanne
THE USE OF CONSUMER PERCEPTIONS OF APPROPRIATENESS OF PROTEIN-BASED FOODS AS A MARKETING TOOL

1992

The University of Manitoba

FRAYER, David Jeffrey

THE ALLIANCE PROCESS: AN EXAMINATION OF LOGISTICS ALLIANCES BETWEEN MANUFACTURERS AND MERCHANTISERS IN THE GROCERY INDUSTRY

1995

Michigan State University

FU, Daniel Douglas

THE STRUCTURED ENVIRONMENT: APPLYING REGULARITIES TO AGENT DESIGN

1997

The University of Chicago

Furman, Tracy Jean

FOOD FROM THE FOOTHILLS: AN ETHNOGRAPHY OF THE AMADOR COUNTY FARMERS MARKETS (CALIFORNIA)

2000

California Institute of Integral Studies

GANESHAN, Ramkumar

ANALYTICAL ESSAYS IN SUPPLY CHAIN MANAGEMENT

1997

The Pennsylvania State University

GAO, Luyuan

STUDY OF BUSINESS FAILURE IN THE HOSPITALITY INDUSTRY FROM BOTH MICROECONOMIC AND MACROECONOMIC PERSPECTIVES

1999

University of Nevada, Las Vegas

GAUR, Vishal

ESSAYS IN RETAIL OPERATIONS MANAGEMENT

2001

University of Pennsylvania

GAVIRNENI, Srinagesh

INVENTORIES IN SUPPLY CHAINS UNDER CO-OPERATION

1997

Carnegie-Mellon University

GAVRIELIDES, Yiannis S.

A RESEARCH STUDY ON EMPLOYEE SATISFACTION AND CUSTOMER SATISFACTION IN PIZZA HUT RESTAURANTS

1997

University of North Texas

GEDDIE, Morgan Wayne

THE EFFECTIVENESS OF TRAINING PROGRAMS FOR PEOPLE IN LATE ADULTHOOD IN THE FOOD SERVICES INDUSTRY

1996

Oklahoma State University

GERLICH, Raymond Nicholas
EFFECT OF NEW PRODUCT TYPE ON ACCEPTANCE OF NEW GROCERY PRODUCTS BY RETAIL BUYERS

1990

Indiana University

GERSHOFF, Andrew David
CONSUMER AGENT SELECTION: SENSITIVITY TO TASK DEPENDENCE

1999

The University of Texas at Austin

GIANDOMENICO, Laurie
A TALE OF TWO CO-OPS: PERSONAL CHARACTERISTICS, FOOD BEHAVIORS AND FOOD CONSCIOUSNESS IN THE FOOD COOPERATIVE ORGANIZATIONAL CONTEXT

2000

Cornell University

GIANNONE, Lisa M.
SEGMENTATION OF MARKETS AS A BASIS FOR EFFECTIVE ADVERTISING

1996

Southern Connecticut State University

GIBSON, Diane M.
NEIGHBORHOOD EFFECTS IN STORE LOCATION: A THEORETICAL AND EMPIRICAL ANALYSIS OF THE AVAILABILITY OF GROCERY STORES IN CHICAGO

1999

The University of Chicago

GIELENS, Katrijn
INTERNATIONAL ENTRY DECISIONS IN THE RETAILING INDUSTRY: ANTECEDENTS AND CONSEQUENCES

1993

Katholieke Universiteit Leuven, Belgium

GIMBA, Greg A.
CONTEXTUAL CUE EFFECTS ON EVALUATIONS OF NATIONAL AND PRIVATE LABEL BRANDS

1999

Nova Southeastern University

GONG, Hongguang
MODELING CONSUMER DEMAND FOR A QUALITY DIFFERENTIATED PRODUCT: THE JAPANESE BEEF MARKET

1995

University of Kentucky

GOONER, Richard Arnold
MANAGING PRODUCT CATEGORIES

2001

The University of North Carolina at Chapel

GOVINDARAJ, Praveen
ANALYSIS OF THE DRIVE-THRU SYSTEM OF A FAST FOOD RESTAURANT

1999

University of Louisville

GRANNIS, Jennifer Lynn
NATURAL BEEF: THEORETICAL AND EMPIRICAL CONSUMER DEMAND
2001
Colorado State University

GREEN, Aleza Spalter
HONESTY IN ORGANIZATIONS: PERCEPTIONS OF THE CORPORATE ENVIRONMENT AND THEIR IMPACT ON INDIVIDUAL BEHAVIOR
1999
Brandeis University

GREEN, Yvette Nicole Julia
AN EXPLORATORY INVESTIGATION OF THE SALES FORECASTING PROCESS IN THE CASUAL THEME AND FAMILY DINING SEGMENTS OF COMMERCIAL RESTAURANT CORPORATIONS
2001
Virginia Polytechnic Institute and State University

GROLNIC, Susan Ruth
INFORMAL LEARNING IN THE WORKPLACE: WHAT CAN BE LEARNED DOING A MCJOB?
2001
Harvard University

GROSSMAN, Sandra Rose
A STUDY OF THE IMPACT OF FEEDBACK AND FOLLOW-UP ON SERVICE QUALITY IN A TRAVEL-RELATED COMPANY
1999
California School of Professional Psychology - Los Angeles

GRUNHAGEN, Marko H.
SINGLE-UNIT VERSUS MULTI-UNIT FRANCHISING IN THE UNITED STATES FAST-FOOD INDUSTRY: A COMPARATIVE ANALYSIS FROM THE FRANCHISE PERSPECTIVE
1999
The University of Nebraska-Lincoln

GUMPPER, Michael R.
CONSUMER RESPONSE TO ENVIRONMENTAL LABELING
1998
University of Kentucky

GUO, Xuguang
THE IMPACT OF HOUSEHOLD INCOME AND FOOD PRICES ON FOOD CONSUMPTION AND DIETARY FAT INTAKE IN CHINA, 1989-1993: A LONGITUDINAL ANALYSIS
1998
The University of North Carolina at Chapel Hill

GUPTA, Anil V.
HETEROGENEITY IN REFERENCE INCIDENCE AND ITS IMPACT ON BRAND CHOICE
1997
University of Wisconsin - Milwaukee

GURGOVITS, Mary Ann
THE EFFECT OF A SUPERMARKET NUTRITION EDUCATION TOUR ON CONSUMERS' ABILITY TO SELECT HIGH FIBER AND LOW FAT FOODS
1996
D'Youville College

GUYTON, William Preston
CONSUMER RESPONSE TO RISK INFORMATION: A CASE STUDY OF THE IMPACT OF THE ALAR SCARE ON NEW YORK CITY FRESH APPLE DEMAND

1990

Michigan State University

HAINES, Douglas Carl
THE INFLUENCE OF BRAND AND RETAILER POWER ON MANUFACTURER TRADE PROMOTION EFFICIENCY

1996

University of Oregon

HALDEMAN, Lauren Ann
DEVELOPMENT AND IMPACT OF A FOOD LABEL EDUCATION INTERVENTION ON FOOD LABEL KNOWLEDGE, SELF-EFFICACY AND STAGE OF CHANGE AMONG LATINOS: A RANDOMIZED COMMUNITY TRIAL

2001

University of Connecticut

HANCOCK, Russell Jay
GROCERS AGAINST THE STATE: THE POLITICS OF RETAIL FOOD DISTRIBUTION IN THE UNITED STATES AND JAPAN

1993

Stanford University

HANSEN, Candy Alma
AN ASSESSMENT OF BUSINESS INVESTMENT OPPORTUNITIES IN VIETNAM FOR THE FOOD PROCESSING INDUSTRY

1993

California State University, Fresno

HAYES, James Bryan
ANTECEDENTS AND CONSEQUENCES OF BRAND PERSONALITY

1999

Mississippi State University

HAYES, Lashawn K. Richburg
DO THE POOR PAY MORE FOR FOOD? THREE ESSAYS ON THE EXISTENCE OF A POOR PRICE DIFFERENTIAL

2000

Princeton University

HEADY, Dotty
A MODEL OF FOOD SAFETY FOR A FOOD PROCESSING, DISTRIBUTION, AND WAREHOUSING CENTER

1998

Spalding University

HEILMAN, Carrie Miriam
BRAND CHOICE DYNAMICS OF CONSUMERS OVER THEIR LIFE-TIME OF PURCHASING IN A PRODUCT CATEGORY

1997

Purdue University

HEIM, Gregory Raymond
**MANAGEMENT OF TECHNOLOGY AND QUALITY IN ELECTRONIC CONSUMER SERVICE
OPERATIONS: APPLICATIONS TO ELECTRONIC FOOD RETAILING**
2000
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HERRINGTON, John Duncan
**THE EFFECTS OF TEMPO AND VOLUME OF BACKGROUND MUSIC ON THE SHOPPING TIME
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HILL, Craig Allen
**AN EMPIRICAL STUDY OF THE IMPACT OF SUPPLY CHAIN INTEGRATION AND INFORMATION
TECHNOLOGY WITHIN THE FOOD INDUSTRY**
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HINDE, E. Dennis
**APPLYING EXPECTANCY-VALUE THEORY TO THE CONSUMER'S SEARCH FOR INFORMATION
ABOUT RESTAURANTS**
1999
The University of Southern Mississippi

HITSCH, Guenter J.
ESSAYS ON THE ECONOMICS AND MARKETING OF NEW PRODUCTS
2001
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HOFFMAN, Joyce Mckinney
**ADOPTING EFFICIENT CONSUMER RESPONSE: INNOVATIVE STRATEGY DIFFUSION IN THE
GROCERY INDUSTRY**
1997
University of Memphis

HOLCOMB, Rodney Brian
**EVALUATING THE EFFECTS OF RICE QUALITY ATTRIBUTES ON CONSUMER EVALUATING
PREFERENCES AND RICE DEMAND**
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