

STRATEGIC INITIATIVES FOR OUR SECOND DECADE

- 1) Food Protection and Defense
- 2) Healthy Foods, Healthy Business
- 3) Preparing Future Leaders for the Food Industry

SPONSORING MEMBER COMPANIES

CHS, Inc.
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SUPERVALU
SYSCO Corporation

For more information on becoming a sponsoring member company, please contact Rand Park, TFIC Development Officer, at (612) 625-4210 or rpark@umn.edu.



SLOAN INDUSTRY CENTERS

The Sloan Industry Centers are a powerful resource for industry, as well as for those whose work is concerned with overarching issues that affect industries. Each Sloan Industry Center dedicated to a single industry is able to examine in-depth the features of that industry and work closely with its leaders. This Sloan Foundation initiative is in the tradition of industrialist Alfred P. Sloan, who established the foundation bearing his name.

The Food Industry Center was established in 1995 as the ninth Sloan Industry Center. It was the first Industry Studies Center established in the Midwest, and is the only one focused on the food industry.

For more information, please contact:

The Food Industry Center
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St. Paul, MN 55108
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tfic@umn.edu
<http://foodindustrycenter.umn.edu>



The Food Industry Center
UNIVERSITY OF MINNESOTA

An Alfred P. Sloan Foundation
Industry Studies Center



Developing leaders for tomorrow's food industry through research, educational programs, and industry collaboration

UNIVERSITY OF MINNESOTA

RESEARCH

The Food Industry Center conducts primary economic analysis and research on topics related to the food industry and the food system. We are currently engaged in over 2.4 million dollars of grant sponsored research.

Grants

Diagnostic Tools for Food Firms' Defense Practices

Continuous Tracking of Consumer Confidence in the Food Supply

A Probabilistic Analysis of Food Contamination and its Subsequent Costs

2007 Supermarket Panel

Preventing Age-Related Weight Gain in Middle-Aged Women



Research Publications

Why is the Obesity Rate So Low in Japan and High in the U.S.? Some Possible Economic Explanations

How Should America's Anti-Terrorism Budget be Allocated?

Segmentation of U.S. Consumer Attitudes Relating to Terrorism and their Communication Preferences

TFIC research publications are available online at <http://foodindustrycenter.umn.edu/Publications>

EDUCATIONAL PROGRAMS



The Food Industry Center draws on the interdisciplinary assets of the University of Minnesota by collaborating with faculty and researchers from the areas of

- Applied Economics
- Carlson School of Management
- Food Science and Nutrition

TFIC faculty and affiliates lead many of the food industry focused courses and degree programs offered by the University of Minnesota. Program areas include:

- Food Marketing Economics, Food and Agricultural Sales, Business Economics and Strategies, Consumer Behavior and Policy
- Applied Economics, Food Business Management, Food Systems and the Environment

The Food Industry Center educates undergraduate, graduate, and Ph.D. students through food industry research and activities.



University of Minnesota students get industry exposure as as interns at food industry conventions.

INDUSTRY COLLABORATION

Board of Executives

Senior executive leaders from TFIC's sponsoring member companies provide strategic direction and industry insight to inform the Center's activities.

Program Leadership Board

A diverse group of industry professionals serve on this working board, contributing their practical experience by informing the research and activities of the Center.

Fall Symposium

Each fall, The Food Industry Center hosts an informative, cross-sector discussion exploring current issues in the food industry.

2006: Terrorism, Pandemics, and Natural Disasters: Food Supply Chain Preparedness, Response and Recovery

2007: The Future and Practice of Healthy Foods



Spring Conference

Our Spring Conference convenes students, alumni, and industry professionals to learn from current research and each other about emerging topics and careers in the industry.

2007: New Products, New Opportunities

2008: Branding Beyond Borders