

09/04/2003

**The Food Industry Center, University of Minnesota,  
Supermarket Panel Data**

**Policy on sharing data with outside entities**

Data users will agree to the following terms:

Academic Researchers:

TFIC will provide 1-3 years of data complete with weights and coding information to academic researchers who request it subject to:

1. Applicant providing a research proposal (up to 5 pages) specifying the purpose and type of research they will be doing, who the researchers will be and who is the audience for the output.
2. Applicant agrees to provide TFIC with a working paper for our publication after completing the research. (Subject to a quality check, TFIC will publish it.) If there is another type of work product, TFIC will receive copies of it and have a chance to publicize it.
3. TFIC is cited and acknowledged in all work output using the data.
4. If there is an active UMN collaborator working with the researcher off site, there will be no charge for the data.
5. If there is no active UMN collaborator, there will be a charge of \$5000 for one year's data and \$2000 for every extra year. (This is to cover the cost of preparing and sending the data to other sites and answering questions about its use.)
6. No "current year" data will be sent to other researchers until after the annual report is completed and mailed out. (Exceptions may be cases where another institution has collaborated with TFIC in the gathering of the data and paid for the adding questions to the survey.)
7. A material sharing of the data agreement stipulating that work with the data will be limited in scope to the proposal submitted initially.

Private firms:

1. Same as above except:  
Numbers #2 & #4. Number 5 would be replaced with a charge of \$10,000 for each year's worth of data already collected.